

Web Page Rubric (Total weight = 20 marks)

Due date: Aug 3, 2017 (Midnight); 2 marks per day will be deducted for delayed submission

Project Group Id & Title: _____

Project Members Last Names: _____

Project Supervisor(s): _____

Topic (Weight)	Fail (< 50)	C, D Level (50 - 69)	B Level (70 - 79)	A Level (80 – 100)	Score (0 – 100)	Weighted Score
<ul style="list-style-type: none"> • Working URL • Response Time • Navigation of webpage • Layout of webpage (40%) 	<ul style="list-style-type: none"> • URL is not working or is going to wrong website • Website does not appear • Navigating to different tabs or links does not function or takes to wrong site • Layout makes it difficult to locate important things; does not create any interest in reader 	<ul style="list-style-type: none"> • URL is working only on particular browsers • Website takes very long time to load all its contents • All content in a single page rather than multiple pages. • Layout makes it difficult to locate important things; does not create any interest in reader 	<ul style="list-style-type: none"> • URL is working on all browsers and can be accessed from computers and/or mobile phones • Website contents load immediately with no visible delay • Navigating to different tabs or links is easy and simple • Website has a simple layout. Though identifying important things may not be difficult, the layout overall is not very attractive 	<ul style="list-style-type: none"> • URL is working on all browsers and can be accessed from computers and/or mobile phones • Website contents load immediately with no visible delay • Navigating to different tabs or links is easy and simple. • Website layout is attractive. Important elements stand out from the rest. 		

<ul style="list-style-type: none"> • Format • Spelling and Grammar • Graphics <p style="text-align: center;">(30%)</p>	<ul style="list-style-type: none"> • Font size too small or too big; Font type and color makes reading difficult • Content is not formatted properly i.e. alignment, spacing etc. are random • Spelling and grammar mistakes almost in every sentence • Graphics are low quality and are not relevant to the text 	<ul style="list-style-type: none"> • Font size appropriate; Font type and color makes reading pleasing • Content is well formatted • Only a few spelling and grammar mistakes in the whole website • Graphics are relevant and of good quality; Graphics and website background do not go well together; number of images used is inadequate or too many 	<ul style="list-style-type: none"> • Font size appropriate; Font type and color makes reading pleasing • Content is well formatted • No spelling and grammar mistakes in the whole website • Graphics are relevant and of good quality; Graphics and website background merge seamlessly; number of images used is inadequate or too many 	<ul style="list-style-type: none"> • Font size appropriate; Font type and color makes reading pleasing • Content is well formatted • No spelling and grammar mistakes in the whole website • Graphics are relevant and of good quality; Graphics and website background merge seamlessly; number of images used is appropriate 		
<ul style="list-style-type: none"> • Content • Citations • Acknowledgment <p style="text-align: center;">(30%)</p>	<ul style="list-style-type: none"> • No content or Irrelevant content • No citations or improper citations • No or inaccurate acknowledgments 	<ul style="list-style-type: none"> • Relevant content but insufficient • Only one to three citations that are appropriate • Acknowledging only supervisors 	<ul style="list-style-type: none"> • Relevant and sufficient content but not well organized • Four to seven citations that are appropriate • Acknowledging supervisors and funding agencies 	<ul style="list-style-type: none"> • Relevant and sufficient content and well organized • More than seven citations that are appropriate • Acknowledging supervisors, funding agencies and significant others 		